



Counties: Cleburne, AL



2000 Total Population	14,123
2000 Group Quarters	113
2008 Total Population	14,667
2013 Total Population	14,989
2008 - 2013 Annual Rate	0.44%



2000 Households	5,590
2000 Average Household Size	2.51
2008 Households	5,977
2008 Average Household Size	2.44
2013 Households	6,172
2013 Average Household Size	2.41
2008 - 2013 Annual Rate	0.64%
2000 Families	4,128
2000 Average Family Size	2.95
2008 Families	4,366
2008 Average Family Size	2.91
2013 Families	4,467
2013 Average Family Size	2.9
2008 - 2013 Annual Rate	0.46%



2000 Housing Units	6,189
Owner Occupied Housing Units	72.6%
Renter Occupied Housing Units	17.7%
Vacant Housing Units	9.7%
2008 Housing Units	6,652
Owner Occupied Housing Units	72.8%
Renter Occupied Housing Units	17.1%
Vacant Housing Units	10.1%
2013 Housing Units	6,900
Owner Occupied Housing Units	72.3%
Renter Occupied Housing Units	17.2%
Vacant Housing Units	10.6%

Median Household Income

2000	\$30,740
2008	\$36,247
2013	\$39,307

Median Home Value

2000	\$62,052
2008	\$89,678
2013	\$93,924

Per Capita Income

2000	\$14,762
2008	\$17,609
2013	\$19,122

Median Age

2000	37.5
2008	39.6
2013	41.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Cleburne, AL

**2000 Households by Income**

Household Income Base	5,616
< \$15,000	23.5%
\$15,000 - \$24,999	17.6%
\$25,000 - \$34,999	16.2%
\$35,000 - \$49,999	18.2%
\$50,000 - \$74,999	15.9%
\$75,000 - \$99,999	5.1%
\$100,000 - \$149,999	2.5%
\$150,000 - \$199,999	0.6%
\$200,000+	0.4%
Average Household Income	\$37,252

2008 Households by Income

Household Income Base	5,977
< \$15,000	18.2%
\$15,000 - \$24,999	16.4%
\$25,000 - \$34,999	13.7%
\$35,000 - \$49,999	19.6%
\$50,000 - \$74,999	20.9%
\$75,000 - \$99,999	6.2%
\$100,000 - \$149,999	3.7%
\$150,000 - \$199,999	0.8%
\$200,000+	0.6%
Average Household Income	\$42,986

2013 Households by Income

Household Income Base	6,172
< \$15,000	16.8%
\$15,000 - \$24,999	14.7%
\$25,000 - \$34,999	13.7%
\$35,000 - \$49,999	18.8%
\$50,000 - \$74,999	22.4%
\$75,000 - \$99,999	7.6%
\$100,000 - \$149,999	4.5%
\$150,000 - \$199,999	0.8%
\$200,000+	0.7%
Average Household Income	\$46,193

2000 Owner Occupied HUs by Value

Total	4,496
<\$50,000	40.6%
\$50,000 - 99,999	35.6%
\$100,000 - 149,999	11.6%
\$150,000 - 199,999	6.2%
\$200,000 - \$299,999	4.5%
\$300,000 - 499,999	1.0%
\$500,000 - 999,999	0.3%
\$1,000,000+	0.2%
Average Home Value	\$80,425

2000 Specified Renter Occupied HUs by Contract Rent

Total	986
With Cash Rent	80.5%
No Cash Rent	19.5%
Median Rent	\$272
Average Rent	\$264

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Cleburne, AL



2000 Population by Age

Total	14,123
0 - 4	6.1%
5 - 9	7.1%
10 - 14	7.0%
15 - 19	6.8%
20 - 24	5.5%
25 - 34	13.6%
35 - 44	14.9%
45 - 54	14.2%
55 - 64	11.1%
65 - 74	7.8%
75 - 84	4.4%
85+	1.4%
18+	75.7%

2008 Population by Age

Total	14,667
0 - 4	6.3%
5 - 9	6.3%
10 - 14	6.4%
15 - 19	6.0%
20 - 24	5.3%
25 - 34	12.9%
35 - 44	15.0%
45 - 54	14.4%
55 - 64	13.0%
65 - 74	8.5%
75 - 84	4.2%
85+	1.6%
18+	77.3%

2013 Population by Age

Total	14,989
0 - 4	6.2%
5 - 9	6.0%
10 - 14	6.4%
15 - 19	6.2%
20 - 24	5.2%
25 - 34	11.2%
35 - 44	14.0%
45 - 54	15.7%
55 - 64	13.8%
65 - 74	8.7%
75 - 84	4.7%
85+	1.8%
18+	77.6%

2000 Population by Sex

Males	49.8%
Females	50.2%

2008 Population by Sex

Males	50.5%
Females	49.5%

2013 Population by Sex

Males	50.9%
Females	49.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Cleburne, AL****2000 Population by Race/Ethnicity**

Total	14,123
White Alone	94.7%
Black Alone	3.7%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.1%
Some Other Race Alone	0.3%
Two or More Races	0.8%
Hispanic Origin	1.4%
Diversity Index	12.6

2008 Population by Race/Ethnicity

Total	14,667
White Alone	94.0%
Black Alone	4.0%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.6%
Two or More Races	1.0%
Hispanic Origin	2.3%
Diversity Index	15.5

2013 Population by Race/Ethnicity

Total	14,989
White Alone	93.4%
Black Alone	4.1%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.8%
Two or More Races	1.1%
Hispanic Origin	3.1%
Diversity Index	17.8

**2000 Population 3+ by School Enrollment**

Total	13,564
Enrolled in Nursery/Preschool	1.5%
Enrolled in Kindergarten	0.9%
Enrolled in Grade 1-8	11.7%
Enrolled in Grade 9-12	5.3%
Enrolled in College	3.2%
Enrolled in Grad/Prof School	0.5%
Not Enrolled in School	76.9%

2008 Population 25+ by Educational Attainment

Total	10,216
Less than 9th Grade	10.6%
9th - 12th Grade, No Diploma	20.8%
High School Graduate	38.9%
Some College, No Degree	14.7%
Associate Degree	4.4%
Bachelor's Degree	5.5%
Graduate/Professional Degree	5.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Cleburne, AL

**2008 Population 15+ by Marital Status**

Total	11,874
Never Married	17.1%
Married	65.8%
Widowed	7.1%
Divorced	10.0%

**2000 Population 16+ by Employment Status**

Total	11,135
In Labor Force	58.7%
Civilian Employed	55.6%
Civilian Unemployed	3.1%
In Armed Forces	0.0%
Not in Labor Force	41.3%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	93.7%
Civilian Unemployed	6.3%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	94.3%
Civilian Unemployed	5.7%

2000 Females 16+ by Employment Status and Age of Children

Total	5,629
Own Children < 6 Only	8.3%
Employed/in Armed Forces	4.3%
Unemployed	0.2%
Not in Labor Force	3.8%
Own Children < 6 and 6-17 Only	6.4%
Employed/in Armed Forces	3.4%
Unemployed	0.1%
Not in Labor Force	2.9%
Own Children 6-17 Only	19.0%
Employed/in Armed Forces	13.4%
Unemployed	0.2%
Not in Labor Force	5.5%
No Own Children < 18	66.2%
Employed/in Armed Forces	25.3%
Unemployed	1.7%
Not in Labor Force	39.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Cleburne, AL

**2008 Employed Population 16+ by Industry**

Total	6,222
Agriculture/Mining	3.0%
Construction	15.0%
Manufacturing	23.3%
Wholesale Trade	3.0%
Retail Trade	11.3%
Transportation/Utilities	4.6%
Information	0.8%
Finance/Insurance/Real Estate	3.8%
Services	30.9%
Public Administration	4.4%

2008 Employed Population 16+ by Occupation

Total	6,222
White Collar	43.7%
Management/Business/Financial	9.3%
Professional	14.1%
Sales	11.1%
Administrative Support	9.2%
Services	12.6%
Blue Collar	43.7%
Farming/Forestry/Fishing	1.2%
Construction/Extraction	10.6%
Installation/Maintenance/Repair	7.3%
Production	14.9%
Transportation/Material Moving	9.7%

**2000 Workers 16+ by Means of Transportation to Work**

Total	6,060
Drove Alone - Car, Truck, or Van	80.2%
Carpooled - Car, Truck, or Van	16.0%
Public Transportation	0.3%
Walked	1.3%
Other Means	1.0%
Worked at Home	1.2%

2000 Workers 16+ by Travel Time to Work

Total	6,060
Did Not Work at Home	98.8%
Less than 5 minutes	4.9%
5 to 9 minutes	10.1%
10 to 19 minutes	22.6%
20 to 24 minutes	11.9%
25 to 34 minutes	22.9%
35 to 44 minutes	6.6%
45 to 59 minutes	8.3%
60 to 89 minutes	6.1%
90 or more minutes	5.5%
Worked at Home	1.2%
Average Travel Time to Work (in min)	30.3

2000 Households by Vehicles Available

Total	5,590
None	6.1%
1	26.4%
2	37.5%
3	18.8%
4	8.2%
5+	3.0%
Average Number of Vehicles Available	2.1

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Cleburne, AL****2000 Households by Type**

Total	5,590
Family Households	73.8%
Married-couple Family	61.4%
With Related Children	28.0%
Other Family (No Spouse)	12.5%
With Related Children	7.7%
Nonfamily Households	26.2%
Householder Living Alone	23.0%
Householder Not Living Alone	3.2%

Households with Related Children	35.7%
Households with Persons 65+	25.3%

2000 Households by Size

Total	5,590
1 Person Household	23.0%
2 Person Household	35.4%
3 Person Household	19.6%
4 Person Household	15.3%
5 Person Household	4.8%
6 Person Household	1.5%
7+ Person Household	0.5%

2000 Households by Year Householder Moved In

Total	5,590
Moved in 1999 to March 2000	15.5%
Moved in 1995 to 1998	21.9%
Moved in 1990 to 1994	15.6%
Moved in 1980 to 1989	20.1%
Moved in 1970 to 1979	10.5%
Moved in 1969 or Earlier	16.4%
Median Year Householder Moved In	1991

**2000 Housing Units by Units in Structure**

Total	6,189
1, Detached	62.7%
1, Attached	0.8%
2	1.0%
3 or 4	0.9%
5 to 9	1.2%
10 to 19	0.4%
20+	0.3%
Mobile Home	32.4%
Other	0.4%

2000 Housing Units by Year Structure Built

Total	6,189
1999 to March 2000	2.7%
1995 to 1998	8.3%
1990 to 1994	8.3%
1980 to 1989	19.7%
1970 to 1979	19.5%
1969 or Earlier	41.6%
Median Year Structure Built	1974

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Counties: Cleburne, AL

Top 3 Tapestry Segments

1.	Southern Satellites
2.	Rural Bypasses
3.	Rooted Rural



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$7,484,377
Average Spent	\$1,252.20
Spending Potential Index	47
Computers & Accessories: Total \$	\$729,812
Average Spent	\$122.10
Spending Potential Index	51
Education: Total \$	\$3,363,888
Average Spent	\$562.81
Spending Potential Index	41
Entertainment/Recreation: Total \$	\$14,150,453
Average Spent	\$2,367.48
Spending Potential Index	64
Food at Home: Total \$	\$18,143,128
Average Spent	\$3,035.49
Spending Potential Index	62
Food Away from Home: Total \$	\$11,952,332
Average Spent	\$1,999.72
Spending Potential Index	58
Health Care: Total \$	\$17,525,743
Average Spent	\$2,932.20
Spending Potential Index	72
HH Furnishings & Equipment: Total \$	\$7,121,281
Average Spent	\$1,191.45
Spending Potential Index	52
Investments: Total \$	\$2,075,689
Average Spent	\$347.28
Spending Potential Index	34
Retail Goods: Total \$	\$102,998,223
Average Spent	\$17,232.43
Spending Potential Index	63
Shelter: Total \$	\$44,804,952
Average Spent	\$7,496.23
Spending Potential Index	48
TV/Video/Sound Equipment: Total \$	\$4,959,912
Average Spent	\$829.83
Spending Potential Index	58
Travel: Total \$	\$5,848,176
Average Spent	\$978.45
Spending Potential Index	52
Vehicle Maintenance & Repairs: Total \$	\$3,692,648
Average Spent	\$617.81
Spending Potential Index	62

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.